

• Please give details of any funding your group is contributing to the project

Detail	Contribution (£)

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(In-kind support is when goods/services or time are given to the project for free. In detailing this support it reflects the real cost of your project. A timesheet will be provided to record hours dedicated to the project. We would expect you to be making at least a 20% contribution to the project.)

Details (Volunteer hours/goods provided)	Total (hours/£)

• Have you applied for or received any other grants or funding for this project Yes No

(If yes - please give details of any other funding you have applied for to help with **this event**, including the name of the fund, how much you have applied for and when you expect to hear if your application has been successful.)

CONTRACT I confirm that the organisation named in question 1 has given permission for me to submit this application on their behalf and that all information provided in this application is correct to the best of my knowledge. We confirm and understand that:

- We will use any funding for exactly the purposes set out in this application.
- Any application for capital funding (eg building works) will not be considered. Only revenue applications (eg marketing activity) are processed.
- On applying for funding we agree to a meeting with the adventa Festival & Events Coordinator to further discuss the project.
- On receipt of funding we will provide adventa with an agreed number of completed visitor survey forms.

Name _____

Position in group _____

Signed _____

Date _____

All information given in this form will be held on file, but will not be shared with any other parties and will be used in accordance with the Data Protection Act 1998



Festival & Events

Festival of Air Project

Application Form

NOTES Please refer to the guidance notes beneath questions while you are completing this form.

Please write clearly in black ink or type.

Tell us about your group

1 Event Details

- Name of the event
- Date(s) of the event
- Where will the event take place? (5 mile radius of the Hendre.)

- What is the purpose of your event?

(Please outline the reasons your group has for holding this event, indicating its purpose and what you hope to achieve, for example, increased visitor numbers to the area)

2 Contact Details (lead applicator)

- Name of the group or organisation

- What type of group are you?

- Public Sector Town/Community Council Registered Charity
- Private Sector Voluntary Other

- Name of event organiser/marketing officer (This should be the person making the application.)

Title _____ First name _____ Surname _____

Contact address _____

Postcode _____

Daytime telephone _____ Evening telephone _____

Email _____ Fax _____

Tell us about your co-ordinator pilot project bid

3 Project Details

• **How do you intend to promote and market your event?**
(Please give a general overview of existing and planned marketing activity.)

• **What specific activity is the funding required for?** (In line with the guidance notes)
(Please outline the specific project that the funding is required for, stating any progress you may have already made on this.)

• **How is this activity different or additional to what you usually do?**

4 Project Outcomes

• **How will the funding add value to and/or improve your event?**
(On carrying out the proposed activity, how do you foresee this making an impact on your event? For example accessing new markets, or attracting new visitors.)

• **Briefly describe how you intend to fund this aspect of your event in future if the Pilot is deemed to be successful.**

(This question looks beyond any successful application for funding. Please detail how you foresee continuation of this marketing project, eg other future projects.)

• **How do you intend to measure and evaluate the impact that this activity has had on your event?**

• **Explain how your proposed activity idea meets the criteria as set out in the guide lines**

Tell us about the funding you want

5 Costs

• **How much are you applying for?** £

Applications can be made for between £250 and £2,500 per event per year

• **Please provide an estimated breakdown of costs for the project**

Detail	Cost (£)